

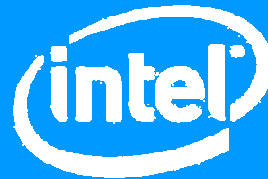


Progress Thru Processors

Hugh Wormington
GridRepublic



Objective




Progress Thru
Processors

Facebook

1000,000s

Process

- www.facebook.com/progressthruprocessors
 - Learn
 - Join
 - Dashboard
 - Share / Invite
- 

Earn Badges

- Volunteer
- Networker
- Evangelist
- Philanthropist



NEW Groups

- Based on 3rd party pages
- Targeted networking
- Featured projects
- Group identity
- Aggregate stats

Future

- Deprecating offline access
- Moving to user action for each post
- More responsive and informative UI
- Facebook AppCenter

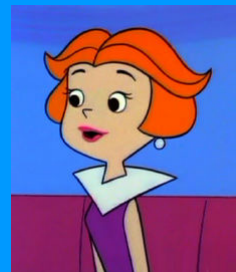
Jo

- Existing volunteer
- Joined via PTP Test2
- Spreads the word:
 - Posts to wall
 - Invites friends



Kay

- Friend of Jo
- Interested by Jo's post
- Sees Jo's invitation
- Clicks link...





Progress Thru Processors

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